



*Jewelry as individual as you are!*

# Twelve 22 Jewelry

SEASONAL NEWSLETTER

FALL 2012

## New Fall Designs are HERE!

Visit [www.twelve22jewelry.com](http://www.twelve22jewelry.com) to order your one-of-a-kind design today! And, while you're there, check out our last chance summer designs—stunning jewelry inspired by the sunny season—all for 20% off the original retail price.

## Fall's Hottest Trends

I love fall—the cool crisp air, the smell of firewood burning and the color of changing leaves—but most of all, I love the new fashion trends the season inspires. Jewelry is a great way to add some of that fashion forward pop to your outfit.

This fall, trends will focus on earthy neutrals and flesh tones using natural materials like wood and shells. Look inside to see some of the hottest new designs. Choose one that fits your unique style and personality. And remember, Twelve22 has all the jewelry you need to keep you looking fabulous and on trend this fall!

### IN THIS ISSUE:

- Fall Jewelry Trends
- Deal of the Season
- New Designs
- Upcoming Events
- About Us

## Deal of the Season

**15% off** your next order. Use code 348490 at checkout.

Visit [www.twelve22jewelry.com](http://www.twelve22jewelry.com) to redeem your coupon today!

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# Crème de la Crème

- Flesh tones: dusty rose, nude, white, cream
- milky stones with white steel and painted metal accents
- cream, white and light turquoise patinas
- Cabochon beads and stone
- Materials include metal, cord, shell and resin



# Disco Diva: Geo Queen

- 70's vintage inspired color pallet (browns, yellows, cobalt blue, orange, grey, black)
- Soft polished gold and silver
- Geometric shapes and components
- Textured stampings
- cabochon resins and enamel accents
- movable parts
- Stud earrings and door knocker earrings
- Collar necklaces
- matrixed enamels, tortoise and animal skins



# Nature Calls

- Earthy colors, muted neutrals and turquoise
- leaf, animal and floral accents
- Casted and real feathers
- Suedette cord
- Animal prints
- Dream catcher styles
- stackable rings and long shield rings



# Tribal Warrior

- Burnished, worn plating
- traditional tribal colors (dark red, dark blue, dark green and browns) mixed with neons and brights
- seed beads, wood beads, resin stones and enamel accents
- casted feathers, leafs and horns
- tribal etchings, stampings and prints
- Shield rings



# Upcoming Events

Come see us at the following shows and events this fall!

## Fells Point Farmers' Market

Every Saturday until November 17, 2012

7:30am to 12:30pm

On the Broadway Pier in Fells Point  
Baltimore, MD

[www.fellspointfarmersmarket.com](http://www.fellspointfarmersmarket.com)

## Perry Hall Apple Festival

September 22-23, 2012

10:00am to 5:00pm

*Rain Dates: September 29-30, 2012*

Chapel Hills Farm and Nursery

4350 Chapel Road

Perry Hall, MD 21128

[www.perryhallapplefestival.com](http://www.perryhallapplefestival.com)

## About Twelve 22

Hi. My name is Kate Schwab. I am the owner and executive designer for Twelve22 Jewelry, a home-based jewelry business in Baltimore, Maryland. I started making jewelry five years ago after I graduated college. It started off as a hobby, but soon became much more. I fell in love with gemstone, lampwork and glass beads. I spent much of my spare time designing new pieces and perfecting jewelry making techniques. Soon, I had quite the collection of one-of-a-kind, handcrafted pieces. With an entire room devoted solely to my jewelry making materials and finished art, my husband encouraged me to start selling. And so, **Twelve 22 Jewelry** was born. It's been a whirlwind since.

Now, in addition to my website, I also sell my jewelry at various craft shows including the Fells Point Farmer's Market and on Etsy. My creative style has blossomed over the years as I've moved from beaded jewelry to wire and metalwork. I enjoy learning new techniques and melding different ones together to create one unique piece. I look forward to a lifetime of creating jewelry as individual as you are and hope that you will enjoy wearing it as much as I did making it!

I'd love to hear from you! Visit Twelve22 Jewelry's Facebook page or contact me at [kate@twelve22jewelry.com](mailto:kate@twelve22jewelry.com).